



**Wheaton Chamber of Commerce  
2009 Business and Community Directory Advertisement Pricing**

Advertisement		Chamber Member Rates	
Cover Positions	Width x Depth	Full-Color	
Outside Back Cover	4-3/4" x 7-3/4"	\$1,790	
Inside Covers (Front & Back)	4-3/4" x 7-3/4"	\$1,575	
Inside Pages	Width x Depth	Black & White	2-Color*
Center Spread	10-1/4" x 7-3/4"	\$1190	\$1430
First Page	4-3/4" x 7-3/4"	\$840	\$1000
Second Page	4-3/4" x 7-3/4"	\$740	\$885
Full-Page	4-3/4" x 7-3/4"	\$700	\$840
Junior (3/4-page)	4-3/4" x 5-3/4"	\$575	\$690
1/2-Page Horizontal	4-3/4" x 3-1/2"	\$495	\$585
1/2-Page Vertical	2-1/4" x 7-1/4"	\$495	\$585
1/4-Page Horizontal	4-3/4" x 1-5/8"	\$355	\$425
1/4-Page Vertical	2-1/4" x 3-1/2"	\$355	\$425
1/8-Page	2-1/4" x 1-5/8"	\$285	\$335
Enhanced Listing (blue box)		\$0	\$130
* 2-Color is black and blue			

**Please fill out the information below as well as the ad contract.**

**Cover Position** (full-color only): \_\_\_\_\_

**Inside Pages—Size of Ad:** \_\_\_\_\_

Please check:  Black-and-White     2-color (Black & Blue)

**Ad rate:** \$ \_\_\_\_\_

**Enhanced listing:** (\$130)

**Total due:** \_\_\_\_\_ (payment must accompany order)

**Payment:**     Check payable to **Wheaton Chamber of Commerce**

Credit Card:     VISA     MasterCard     American Express

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_    Expiration Date \_\_\_\_/\_\_\_\_    CVV2# \_\_\_\_\_

Signature \_\_\_\_\_

Wheaton Chamber of Commerce  
108 East Wesley Street    Wheaton, IL 60187  
630-668-6464    Fax: 630-668-2744  
www.wheatonchamber.com    lisad@wheatonchamber.com



This agreement is made on the date set forth between the Wheaton Chamber of Commerce (hereinafter the "Chamber"), and the Advertising Purchaser (hereinafter "Customer").

- 1. AGREEMENT: Chamber agrees to provide and Customer agrees to purchase the type of advertising set forth in this contract in the 2009 Chamber Business & Community Directory, and Chamber agrees to place said advertising in said publication. Circulation will be 19,000+ homes and businesses combined.
2. PRICE: Customer agrees to pay in advance the prices as set forth in this contract.
3. TERM: Payment for advertising in the 2009 Business and Community Directory for November 2008.
4. DEADLINE: Customer agrees to provide digital print-ready copy, layout and artwork by December 19, 2008.
5. EDITING: Chamber reserves the right to reject any advertisement copy which is deemed to be objectionable by the Chamber, in its sole discretion.
6. LIABILITY: Chamber shall not be liable for any losses or damage of any kind resulting from the delay or inability to include said advertising in said publication.
7. CONTROLLING PROVISIONS: The terms and conditions of this contract shall supersede any provisions, terms or conditions contained in any prior agreement, either written or verbal, and the rights of the parties shall be governed exclusively by the provisions, terms and conditions hereof.

Advertising Material:

The Chamber will accept ads in the following formats only: Adobe InDesign CS, Adobe Illustrator CS and Adobe Photoshop CS, and software. We will accept print ready digital files ONLY.

Mechanical Requirements:

- Files and images should be saved in .pdf format with all fonts embedded and images at high resolution. We will also accept .tiff, .psd, or .eps format. Images should have a minimum resolution of 300 dpi (bitmaps - 1200 dpi).
Photoshop images should be saved in either grayscale format for black and white ads or CMYK format for full color ads.
"Collect files for output" when sending them to us including all fonts and linked images.

Additional Questions:

Contact Sandy Lang at 630-668-6464 or by email at sandyl@wheatonchamber.com

Terms of Payment & Contract:

Payment is due with signed contract to Lisa Dahms by December 19, 2008. lisad@wheatonchamber.com

Deadline:

Contract deadline is December 19, 2008 Artwork deadline: December 19, 2008

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Signature: \_\_\_\_\_

WCC Staff: \_\_\_\_\_

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